



BOWL

WITH A *Pure Heart*

APRIL 29, 2023





Pure Heart Foundation Pure Heart Foundation is a 501(c)3 nonprofit in Michigan, that serves children of incarcerated parents. Our mission is to embrace children of incarcerated parents and empower them to break the cycle of generational involvement in the criminal justice system.

Bowl with a Pure Heart will directly benefit scholars throughout Grand Rapids through our Holistic Model, which was designed to improve the emotional, education, social, and financial well-being of our scholars.

Most recent reports show that 228,000 children in Michigan have had a parent incarcerated which equates to 1 in 10 children in Michigan. According to Kent County's 2021 Prison Population report, 71.5% of women incarcerated in Kent County are mothers and 61.4% of men who are incarcerated are fathers. Children of incarcerated parents are often forgotten and have been the silent victims of mass incarceration for far too long. Having a parent in prison increases the risk of housing instability, living in poverty, emotional distress, isolation, and comprehension barriers.

Pure Heart is the only organization in Michigan with a multi-pronged model that specifically supports children of incarcerated parents and their families. With your help, we will be able to provide a Holistic After School Program that will provide critical wraparound support to help Scholars thrive and keep the cycle of incarceration from continuing.



**Will You Sponsor A Scholar Team
by Bowling on Behalf of a child with
an Incarcerated Parent ?**

As we launch Bowl with a Pure Heart GR, we need your help! Consider bowling for our Scholars.

The Scholars Champion Title Sponsor: \$7,500

The Scholars Champion will sponsor Bowl for Pure Heart event. This sponsorship will cover all event expenses.

The Scholar Champion will receive the following:

- One Lane (5 people per lane) + food + drinks
- Team T shirts with Logo (Your team's name will be the scholar's name)
- Logo on all marketing materials
- Website spotlight placement for one year, then after year, featured on our partners page
- Newsletter / Email Blast Highlight
- One page information on all marketing materials
- Social media Spotlight
- Social Media Story Spotlight
- Included in all media coverage/promotion video
- Recognition at Bowl for Pure Heart can give remarks if desired.
- Change the life of all PH scholars

Bowl for a Scholar Corporate Team Sponsor: \$1,000 (Corporate Business)

The Bowl for a Scholar Corporate Sponsor team will bowl on behalf of a Pure Heart Grand Rapids Scholar. This sponsorship will be allocated to directly support the scholar you are bowling on behalf of with one year of services through Pure Heart's Holistic Model.

As a Scholar Corporate Team Sponsor, you will receive the following:

- One Lane (Select your team of 5 people for lane) + food + drinks
- Team T shirts with business logo (Your team's name will be the scholar's name)
- Your logo on event t shirt and all marketing materials
- Social media and website recognition
- Automatically entered in the bowling competition
- Meet your scholar at bowling event
- Change the life of a current PH scholar

Community Team Sponsor: \$500 (Small business or Community Organization)

The Community Team Sponsor will be bowling on behalf of a current PH scholar. This sponsorship will be allocated to directly support the scholar you are bowling on behalf of with six months of services through Pure Heart's Holistic Model.

As a Community Team Sponsor, you will receive the following:

- One Lane (5 people per lane) + food + drinks
- Team T shirts (Your team's name will be the scholar's name)
- Social media and website recognition
- Automatically entered in the bowling competition
- Meet your scholar at bowling event
- Change the life of a current PH scholar

Pure Heart General Sponsor: \$65

As a Pure Heart General Sponsor, you will be directly benefiting Pure Heart Holistic Model. All donations received will be allocated in 6 pillars: Mental Health and Wellness, 1:1 Mentoring, Academic Enrichment, Family reunification, Recreational and Arts and The Cycle Breaker Initiative.

As a Pure Heart Team Sponsor, you will receive the following:

- Two games + bowling shoes
- Food and Drinks
- Team Pure Heart T Shirt
- Select the program you want to bowl on behalf of

Supporting Donation: \$35

The Supporting Donation sponsors understand our work and want to support our efforts! The Supporting Donor is someone who may not be able to attend but wants to support or will attend but does not want to bowl. All general donations will be allocated to Pure Heart operations.

This sponsorship will receive the following:

- Social media and website recognition

Event Details



Date:

April 29, 2023



Time:

Check in: 12:30pm
Start Time: 1:30pm
End Time: 3:30pm



Location:

Spectrum Lanes
5656 Clyde Park Ave SW
Wyoming, MI 45909

Contact Information:

For all event questions, details, and sponsorship opportunities contact

Sherelle Hogan

sherellehogan@pureheartfoundation.org
or call 616-307-5910

**Click button below to complete the
Bowl with a Pure Heart 2023 Sponsorship
Agreement Form**

CLICK HERE

BOWL WITH A PURE HEART 2023 SPONSORSHIP AGREEMENT FORM

Please Choose a Sponsorship Level:

- The Scholars Champion Title Sponsor: \$7500**
- Bowl for a Scholar Corporate Team Sponsor: \$1,000**
- Community Team Sponsor: \$500**
- Pure Heart General Sponsor: \$65**
- Supporting Donation: \$35**

Donor Name		Title		
Primary Contact		Company Name		
Street Address		City	State	Zip Code
Phone Number				
Email Address				

Check Payment

If you choose to pay by check,

Make payable to: **Pure Heart Foundation**

Memo: **Pure Heart GR**

and mail to the address below:

Pure Heart Grand Rapids
1451 Lake Dr SE, Unit 6752
Grand Rapids, MI 49516

Paypal/Credit or Debit

Please scan QR code Below to pay your donation via Paypal /Credit or Debit



For more information or questions and concerns
please contact sherellehogan@pureheartfoundation.org

